

STRONG. SUSTAINABLE. SOUTHWIRE.

Southwire is deeply committed to sustainability. As a responsible business partner, our customers' sustainability goals are important to us, which is why we aim to align our sustainability initiatives with theirs. The Electrical Business Group partners with contractors and channel partners to deliver innovative and sustainable product and service solutions that demonstrate the highest standards of reliability, safety, productivity and profitability for our industry.

5 OUT OF 8
of the Electrical Business Group's
MANUFACTURING PLANTS SEND
ZERO
WASTE-TO-LANDFILL

ELECTRICAL BUSINESS GROUP PRODUCTS HAVE WON
14 AWARDS
since 2006 (voted on by electrical contractors)

IN 2015, SOUTHWIRE TRAINED
29,300
CONTRACTORS
AND CHANNEL PARTNERS ON
SAFETY, MATERIAL HANDLING
AND CABLE INSTALLATION

SIMpull Solutions® require
**0 SPOOLS,
RAGS AND
BUCKETS OF**
ADDED LUBRICANT
(eliminating waste at the job site)

DIVERSE BUSINESSES
make up approximately
11%
OF SOUTHWIRE'S SUPPLIER BASE

Through 2015 Southwire audited
65%
OF THE SUPPLIERS
IN OUR SUPPLIER
SUSTAINABILITY PROGRAM
(up from 20% in 2014)



In 2015, Southwire employee
VOLUNTEERISM
INCREASED TO
645
PROJECT GIFT®
"BLACKSHIRT" VOLUNTEERS
(up from 492 in 2014)

Our MC-PCS Duo™ Cable
WON THE 2015
NECA SHOWSTOPPER AWARD

12 FOR LIFE®,
A GREAT PROMISE
PARTNERSHIP® WORKPLACE,
GRADUATED
303
"at risk" students through 2015
(for a total of 1,195 graduates)

The Power of Connections™



Southwire®



CUSTOMER-INSPIRED INNOVATIONS

The users of our products and our customers inspire our electrical product and service solutions. Southwire's Innovations Team works hard to make electrical installation safe and easy by developing ergonomic solutions for jobsite needs.

- We designed the **SIMpull Reel™** maneuverable payoff so that a single person can safely and efficiently maneuver a 6,000-pound reel through tight spaces on a job site and pull off the reel right beside electrical equipment/conduit.
- Southwire's revolutionary **BEM™** (Building Electrical Model) software automates electrical installation, reducing the entire installation process to a fraction of the traditional time.



ENVIRONMENTAL FOOTPRINT

We integrate environmental responsibility into the core of our products to help those installing our products minimize waste and reduce cost. We've worked aggressively to improve our products and packaging in innovative ways:

- Our **SIMpull Barrel™** reduces waste by eliminating the use of spools, preventing broken flanges, tangled wire and over-rotation of reels.
- Our **SIMpull® CoilPAK™ Wire Payoff** materials handling options use durable, recycled plastic packaging, diverting plastic that otherwise could end up in landfills.
- We aim to achieve zero-landfill status at all Southwire locations by year-end 2011.



CUSTOMER/CONTRACTOR EDUCATION

In 2015, Southwire proudly became one of eight National Electrical Contractors Association (NECA) Premier Partners. Through NECA and the Independent Electrical Contractors, we support Joint Apprenticeship and Training Committee (JATC) and SkillsUSA—programs that train apprentice electricians.



COMMUNITY INVOLVEMENT

Southwire helps build stronger communities and drives economic development through employee volunteerism, job creation and mutually beneficial partnerships.

- 12 for Life®, a Great Promise Partnership® Workplace, provides kids at risk of dropping out of high school with jobs inside a modified Southwire manufacturing environment while allowing them to finish earning their diploma.
- We often donate the supplies for continuing education and training events we host with our industry partners such as the Independent Electrical Contractors (IEC), NECA and JATC. For example, we provide supplies for "wire-offs"—events in which electricians compete to wire systems.



SUSTAINABLE SUPPLY CHAIN

Southwire partners with our customers and suppliers to enhance supply chain sustainability. We aim to conduct on-site audits and performance monitoring for 100% of our top 26 non-metals suppliers by year-end 2016.

We look for opportunities to foster the advancement of diverse businesses. We include diversity spend as a measurement in our Supplier Sustainability Scorecard.



We've made great strides in sustainability, but where we're going is more important than where we came from. Southwire proudly shares our 2015 progress in our second GRI G4 core-option report. Read more at www.southwiresustainability.com.