



Southwire is deeply committed to sustainability. As a responsible business partner, our customers' sustainability goals are important to us, which is why we aim to align our sustainability initiatives with theirs. The Construction Systems and Solutions Group (CS&S) partners with contractors and channel partners to deliver innovative and sustainable product and service solutions that demonstrate the highest standards of reliability, safety, productivity and profitability for our industry.

IN 2016, SOUTHWIRE RECEIVED
**THE IEC'S INDUSTRY
 ACHIEVEMENT AWARD**

1,200
APPRENTICES
 WERE TRAINED THROUGH
 SOUTHWIRE'S ALLIANCES WITH
ETA AND IEC IN 2016

IN 2016, SOUTHWIRE ACHIEVED
94% 
OF LOCATIONS
 ZERO-WASTE-TO-LANDFILL



SIMpull Solutions® require
0 SPOOLS, RAGS AND BUCKETS OF 
ADDED LUBRICANT
 (eliminating waste at the job site)

DIVERSE BUSINESSES
 make up approximately
12% 
 OF SOUTHWIRE'S SUPPLIER BASE

In 2016, Southwire employee
VOLUNTEERISM INCREASED TO
878
PROJECT GIFT®
BLACKSHIRT VOLUNTEERS
 (up from 645 in 2015)

Through 2016 Southwire audited
100% 
OF THE SUPPLIERS
IN OUR SUPPLIER SUSTAINABILITY PROGRAM
 (up from 65% in 2015)

Both TechnicianPro™ Bluetooth
 CAT IV MULTIMETER
 and the Tappan™ Fire Alarm Cable
 in a SIMpull® CoilPAK™ Wire Payoff
WON THE 2016 
NECA SHOWSTOPPER AWARD

12 FOR LIFE,®
 A GREAT PROMISE
 PARTNERSHIP® WORKPLACE,
GRADUATED
419 
 "at risk" students through 2016
 (for a total of 1,614 graduates)





CUSTOMER-INSPIRED INNOVATIONS

The users of our products and our customers inspire our electrical product and service solutions. The CS&S Group is focused on creating innovative products that help the end user of our products and services save time, increase efficiency and, most importantly, increase safety on the jobsite.

- We designed the **SIMpull™ Flange** so that a person can safely and efficiently maneuver a wooden reel up to 34 inches and 2,000 pounds on flat level floors through a jobsite. Each flange rotates independently, is reusable, and field-installable.
- The **TechnicianPro™ Bluetooth CAT IV Multimeter** is a 600V waterproof multimeter designed for electricians who work in commercial settings. It includes desirable features such as Bluetooth® technology, TrueRMS, Low-Z for eliminating false readings from ghost voltage, a powerful built-in worklight, fully backlit controls and displays and magnetic hanging straps.



CUSTOMER/CONTRACTOR EDUCATION

Southwire is proudly one of eight National Electrical Contractors Association (NECA) Premier Partners. Through NECA, Independent Electrical Contractors (IEC), and the electrical training ALLIANCE (ETA), Southwire trained 1,200 apprentices.



COMMUNITY INVOLVEMENT

Southwire helps build stronger communities and drives economic development through employee volunteerism, job creation and mutually beneficial partnerships.

In 2016, Project GIFT® was active in all 24 manufacturing locations throughout North America. Employees volunteered more than 10,000 hours toward various on-going initiatives such as Disaster Relief and Back to School events. Active Project GIFT Blackshirt volunteers increased to 878 participants in 2016, a 36 percent increase from 2015.



ENVIRONMENTAL FOOTPRINT

We integrate environmental responsibility into the core of our products to help those installing our products minimize waste and reduce cost. We've worked aggressively to improve our products and packaging in innovative ways:

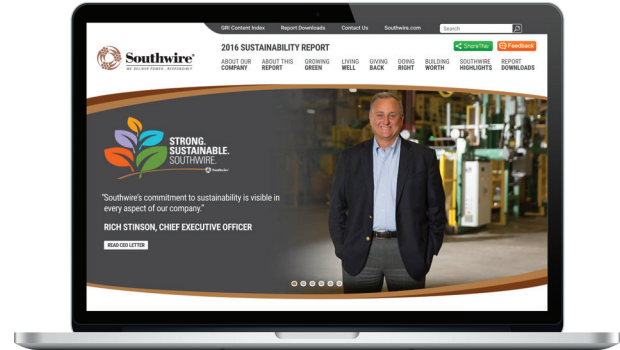
- The **SIMpull™ Reel**, our reloadable feeder reel option, minimizes waste by reducing the need for wooden reels.
- Our **SIMpull® CoilPAK™ Wire Payoff** materials handling options use durable, recycled plastic packaging, diverting plastic that otherwise could end up in landfills.



SUSTAINABLE SUPPLY CHAIN

Southwire partners with our customers and suppliers to enhance supply chain sustainability. By the end of 2016, Southwire completed audits at 100 percent of the U.S. suppliers in our Supplier Sustainability Program.

To further enhance and develop our sustainability program, the new target is to audit an additional 23 key raw material suppliers in 2017-18 as part of the Phase II audit schedule.



We've made great strides in sustainability, but where we're going is more important than where we came from. Southwire launched a new set of five bold sustainability goals for 2021 to drive innovation, operational eco-efficiency, community involvement, safety and ethics.

Southwire shares our 2016 progress and metrics associated with our new sustainability goals in our third GRI G4 report. Read more at www.southwiresustainability.com or connect with us at #Southwire.

